



fix-o-moll®

**THE SURFACE
PROTECTION BRAND
SINCE 1905**

Strong program for more revenue

PROTECT AND PRESERVE

WE'VE THOUGHT OF EVERYTHING.

Backed by over 110 years of experience, fix-o-moll is the leading brand for surface protection. No other brand offers such a wide range of solutions to protect your customers' floors, furniture and walls. Offering the best quality and product presentation available, the fix-o-moll range is also continually improving thanks to the addition of innovative solutions designed with today's furniture trends in mind. Pricing is very attractive, and the aesthetic effect is also very important to us. Thus you can offer your customers convincing quality products of high value.

YOUR BENEFITS OF FIX-O-MOLL SURFACE PROTECTION:

- ▶ unrivalled selection from a single source
- ▶ huge range of solutions for modern living
- ▶ customer-friendly all-in-one solutions, such as items with fastenings and screws
- ▶ tested for quality and longevity
- ▶ great value for money – cheaper than rival products
- ▶ international appeal and high-quality multi-language packaging
- ▶ a strong, experienced partner for space optimisation, wall displays and a bigger product range



► Furniture gliders

An extensive range for all common floor coverings and furniture types including product highlights exclusive to fix-o-moll. Customer-friendly, easy to attach and long lasting.

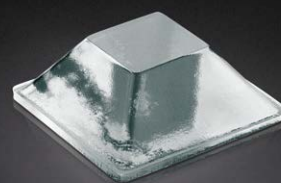


► Protective buffers

A large selection of materials, colours, shapes and sizes ensures you have the right product for every customer. Self-adhesive to protect walls, wallpaper, doors and furniture.

► Sound absorbing anti-slip pads

Here a variety of materials are available. In addition to clear, permanently elastic PU material and soft, elastic foam rubber solutions, cork pads provide an interesting alternative made of natural material.



► Door stops and wedges

Door stops and flexible door wedges secure doors in place and prevent noise. Fastenings make all the difference and include screw fix solutions, self-adhesive with residue-free removal, or press fit.

A WIDE RANGE OF FURNITURE GLIDERS



► Offer your customers the right fix-o-moll furniture glider whatever the application area

For smooth flooring, the fix-o-moll range offers felt gliders – either self-adhesive or nail on – made of abrasion-resistant colour-fast felt as well as protective caps, plugs and feet for chair legs. Not to mention plastic stoppers as well as EASYGLIDER universal low-friction gliders for heavy furniture and BIGDUO Parquet gliders for sensitive flooring. For carpets, fix-o-moll provides special carpet gliders, metal gliders and furniture coasters. A user-friendly chart shows your customers at a glance which product is right for them.

Product	Type of floor						indoor/ outdoor
	Parquet	Laminate	Tiles	Stone	PVC	Carpet	
BIGDUO Parquet gliders	●	●	●	●	●		🏠
Parquet gliders with screw	●	●	●	●	●		🏠
Felt gliders self-adhesive		●	●	●	●		🏠
Felt gliders with nail		●	●	●	●		🏠
EASYGLIDER Allround gliders		●	●	●	●	●	🏠
Plastic gliders with nail			●	●	●	●	🌞
Carpet gliders self-adhesive			●	●	●	●	🏠
Protective caps, Plug-in gliders, Skids			●	●	●	●	🌞
Furniture coasters					●	●	🏠
Plastic stoppers with screw		●	●	●	●		🌞
Metal gliders with nail					●	●	🏠

● ideal ● suitable 🏠 for indoor use 🌞 for outdoor and indoor use

THE FIX-O-MOLL GUARANTEE

Thorough quality controls throughout the production process guarantee that fix-o-moll products always meet your customer requirements. At the same time, we strive to ensure our production is environmentally and resource friendly, try to keep our use of packaging and plastic to a minimum and meet environmental certification standards. Plus, we source most of our REACH-compliant raw materials within Europe.



PREMIUM SHOWCASING

ON THE FIX-O-MOLL DISPLAY

Clear consumer guidance: Our well-structured space-saving display with its catchy colour scheme and packaging with visible products make it easy for consumer to find the product they are looking for quickly. **This way, the display itself becomes a member of your sales team.**

Promotional panels with striking product photos ◀

These guide consumer quickly to the display.

Selection chart on the panel ◀

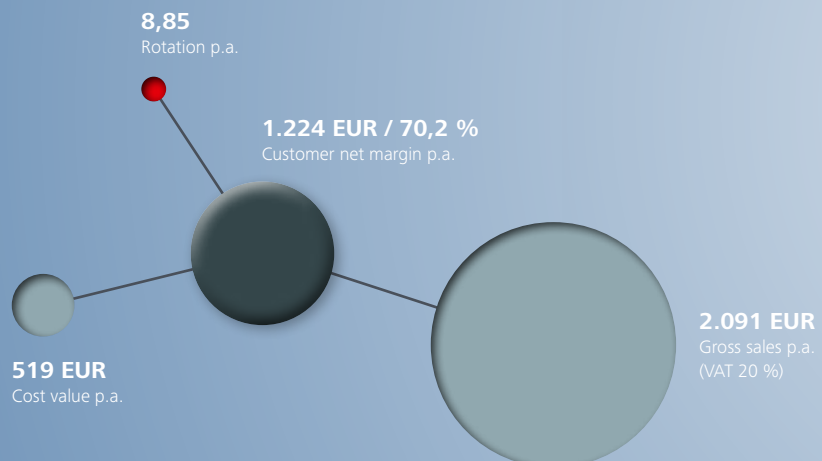
This shows consumer at a glance which fix-o-moll surface protection products are the most suitable for their floors.

Informative flyers for consumer ◀

These show the benefits of BIGDUO parquet gliders, promote the product and help consumer make a decision.

► Numbers that convince

These values are valid for BIGDUO parquet gliders sold in an averagely-frequented 4,000 m² European DIY store with an 0.3 m² assortment area, plus placements at the checkout and in the flooring section.





BIGDUO: HIGH-END FLOOR GLIDERS

BIGDUO – a fix-o-moll brand – is suki's special range of long-lasting premium parquet gliders made of a thick, high-quality double layer of protective felt that meets the highest consumer requirements. Specially developed for parquet, they are suitable for all kinds of sensitive smooth flooring. This ensures a high level of consumer satisfaction and guarantees above-average sales.

YOUR ADVANTAGES WITH BIGDUO:

- ▶ only BIGDUO features special duo construction – a strong unique selling point across your product range
- ▶ BIGDUO promises customers real added value
- ▶ BIGDUO comes with extensive sales materials (premium packaging, info boards, consumer flyers, video, microsite)
- ▶ BIGDUO is your generator for increased turnover and margins



Check out the BIGDUO video to understand the customer benefit at a glance.



BIG DUO

Smooth protection

16 x
Ø 22 mm

BIG DUO
by **fix-o-moll**

PREMIUM PROTECTION
FOR SENSITIVE FLOORS

Parquet Laminat Tiles Marble Vinyl

soft
robust

DE Premiumschutz für empfindliche Böden

FR Protection Premium pour sols sensibles

IT Protezione Premium per pavimenti sensibili

NL Premium bescherming voor gevoelige vloeren

The attractive premium packaging sets BIGDUO apart from other fix-o-moll surface protection products and promotes the product benefits on the front and back. The packaging is available in many different languages or as an international version.

BIGDUO – BIG ADVANTAGES

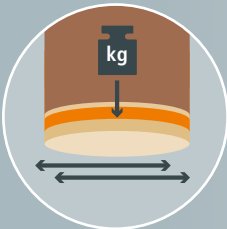
FOR YOUR CUSTOMERS

All BIGDUO furniture gliders are made of high-quality felt and solid-dyed polyester fibres that provide reliable protection against discoloration. The two layers comprising the unique 5mm-thick duo construction form a solid unit and offer four decisive advantages. Attention to detail meets the needs of demanding customers, plus they are significantly more durable than conventional felt gliders.



1. Extra protection against scratches

- ▶ fine granules are absorbed and neutralised by the soft gliding layer
- ▶ protects more effectively against scratches on parquet and all sensitive smooth flooring
- ▶ significantly better than conventional felt gliders



3. Extra durability

- ▶ thanks to the wear- and abrasion-resistant stabilising layer
- ▶ chemically solidified for extremely robust load-bearing capacity
- ▶ resistant to shear forces when moving furniture
- ▶ extremely durable and does not deform
- ▶ very stable bond to the soft glide layer
- ▶ very strong bond to the adhesive



VARIETY OF PRODUCTS

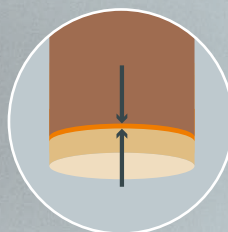
► BIGDUO leaves nothing to be desired

BIGDUO parquet gliders are available to fit almost all common types of furniture, be it round or square, in diameters from 22 to 50 mm or dimensions from 20 x 20 to 80 x 95 mm. To cut to size, BIGDUO parquet gliders are available in 10 x 20 or 20 x 20 cm.



2. Extra soft gliding

- the soft surface of the sliding layer ensures that furniture slides smoothly on parquet and all other types of smooth flooring



4. Extra strong adhesive

- very strong and resilient
- most shear-resistant adhesive on the market – does not deform
- extremely high cohesion for exceptionally stable inner strength
- immediate full adhesive strength
- very long service life without peeling off

SPECIAL PLACEMENTS

THAT DRIVE SALES

Increase your turnover using flexible BIGDUO special promotional concepts for different placements according to market requirements and stocked with BIGDUO top sellers.

1 Targeted cross-selling with clip strips

Presentations using attention-grabbing clip strips save space and enable you to place individual products where they sell best.

2 Wide selection with side wall hangings

Side wall hangings are ideal for head gondolas, as a supplement to the module or wherever there is no space for an entire module. Supported by eye-catching top signs, you can offer your customers a wide range of unique premium furniture gliders wherever they need them.

3 Your recommendations: counter displays

Promote individual BIGDUO products at the counter using prominent and well-designed take-away placements.

4 Display – grab and go

Place the BIGDUO variety where it gets noticed and invites consumers to make a spontaneous purchase with this free-standing BIGDUO premium design including eye-catching top sign and flexible layout.



A PARTNER, YOU CAN RELY ON

6 good reasons to work with suki.



**KEY BENEFIT –
ONE SOURCE FOR SIX RANGES**



**NATURAL BORN SPACE OPTIMISATION –
A REFRESHING WAY TO DISPLAY**



**MAKES SURE THAT IT WORKS –
LOGISTICS FLOW WITH US**



**STRONG BRANDS –
FOR YOUR SUCCESS**



**EUROPE-WIDE SALES NETWORK –
GLOBAL STRENGTH WITH LOCAL PRESENCE**



**MADE FOR YOUR TRADE –
CRAFTSMEN QUALITY**





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